Inc. Africa Sponsorships 2022

Powering Growth Changing Lives Celebrating Innovation

Contact : Mark Knocker mark@incafrica.com

Service	Cost	Duration	Position	Description
Brandview	R35 000	Monthly	Dedicated page	A dedicated editorial space from which a business can distribute two stories specifically crafted for them, and that tells their Africa/Growth story.
Takeovers	R20 000	Daily	Subject to availability	Ownership of entire pages or sections

Service	Cost	Duration	Position	Description
Partnered Content	R3750	Per article	Article / Brandview.	Client/Agency provided content and creative that is amended/edited by our content team and then published under the relevant Category or Pulse of the site. Creative required: Up to 600 words, 1-3 images, click through URL.
Native Content	R5250	Per article	Article / Brandview.	Inc.Africa-written and produced content that will be published under the relevant Category or Pulse of the site. Creative required:
				Full brief and direction on copy and writing style, messaging, tone.

Website Adverts

Dimensions	СРМ	Туре	Position	Description
300 x 300	R360	Static	Homepage Right	Large Square
970 x 250	R255	Static	Homepage Bottom	Billboard
300 x 600	R360	Static	Article Left	Medium Rectangle
970 x 250	R165	Static	Article Top	Billboard
970 x 250	R165	Static	Article Body Bottom	Billboard
970 x 250	R180	Static	Brandview Top	Large Rectangle
970 x 250	R180	Static	Brandview Body Bottom	Large Rectangle

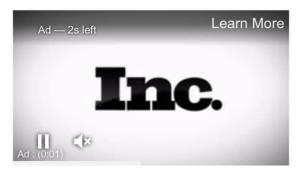
Examples : Homepage Bottom 970 x 250

Inc. SUBSCRIBE & =Q All the Hats Best in Business **Digital Transformation Big Heroes** The Companies We Admire Most Presented by Capital One Presented by Leno k For in America A new destination connecting, inspiring and empowering women of color. < > Seacom supports operation hunger covid 19 disaster relief. Operation Hunger strives to feed as many families as possible during these incredibly tough times TACOM View > INVESCO ARAMCO FIGHTCAP SAP GLOBAL PLATTS Onze ervaring. Uw ambitie. What is the future of the oil Trade Bitcoin, Cardano, Looking for transparent Dry Dogecoin and 250+ Crypto Freight Rates? We've got Samen vooruit. and gas industry? CEDs them. Ask us. Seacom supports operation hunger covid 19 disaster relief. TACOM SEACOM.COM NOTICE OF COLLECTION DO NOT SELL MY DATA AD VENDOR POLICY TERMS OF USE ADVERTISE HELP CENTER SITEMAL

tac.Africa

Article continues after video.

An Inc.com Featured Presentation



The answer may lie in <u>A.I.-powered</u> <u>tools</u> – which are accessible to small and mid-size businesses, as well as larger corporate entities. Scottsdale,

Arizona-based Paradox AI uses

Seacom supports operation hunger covid 19 disaster relief.

≥f. _____view >

Example : Article Left 300 x 600

TOP STORIES TOP VIDEOS

mass production, and was heavily involved on the operations side as well," Hunter-Jones says. She was with the company from its startup phase through its initial public offering, and managed up to 15 projects at a time.



Into the Future

FOUNDER-FRIENDLY INVESTORS Serena Williams to Startup Founders: Admit Your Losses if You Want to Win



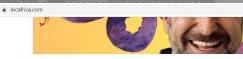


Article continues after video.

FEATURED VIDEO How 4 Top Performers Maintain Their Mental and Physical Wellbeing

So when Hunter-Jones got the chance to work with her father, and to build a new brand and manage a product's development and design, she jumped. She also wanted to take the opportunity to build a company that was both innovative and diverse. She joined in early

Example : Highlights Carousel



The Key to Authentic Power is Self-Acceptance

How Cashews Contribute to Climate Change

Inc.Africa This Morning

Start your day with our news digest for entry

Employee Satisfaction Surveys Make a Real Difference to Virtual Work

Why entrepreneurs in Africa must embrace structure and diversity to wir

G Q B & #

5 Ways to Keep Tabs on Your Remote Employees -- Without **Micromanaging Them**

After a few failed attempts, these are the key things that helped our newly remote team thrive.

personal growth is the surest way to lose them





operation



ALL THE HATS RERECCA DECZYNS

Just 2 Percent of U.S. Interior Designers Are Black. How These 5 Women Entrepreneurs Broke Through

Meet some of the Black women entrepreneurs who are breaking the mold in the \$17.5 billion decorating industry.

ARTIFICIAL INTELLIGENCE MELTSSA ANGELL

Can Ketamine and A.I. Improve Wellness? This **Startup Wants to Try** Nue Life is using ketamine therapy in the fight against depression. It's among the latest companies looking to find therapeutic uses for psychedelic drugs.



HEITE S WIIAL TOU SHOULU **Be Doing Now** With infrastructure problems likely to take months if not years to fix, it may be time to make systemic changes in your

> Place Your Ad Here.







positionig.Home right example





000 000 Seacom supports operation hunger covid 19 disaster relief Inc.Africa



Inc.Afri

They Come in Great Numbers

Digital^{*} 1.5MM

Monthly Organic Page Views

Sessions

995 000

Monthly Mobile sessions

839000

Monthly Desktop sessions

1MMM Monthly Organic Users

Global Reach

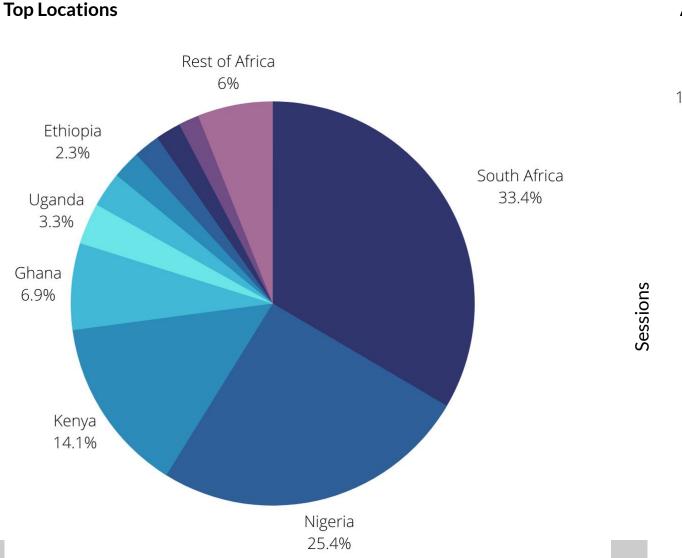
South Africa31.65%Nigeria24.6%Kenya13.78%Ghana6.23%Uganda3.23%

Salma Seetaroo CEO, Cashew Coast

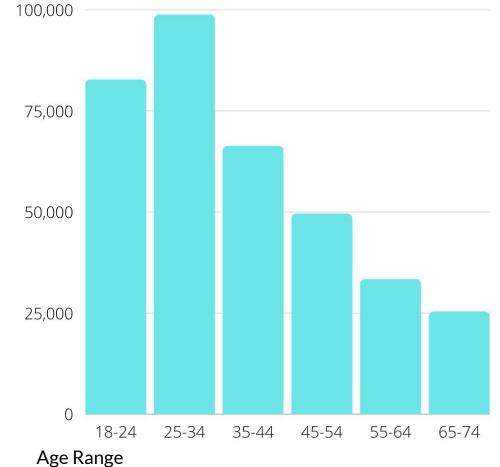
Inc. Africa

Market Overview





Age Breakdown

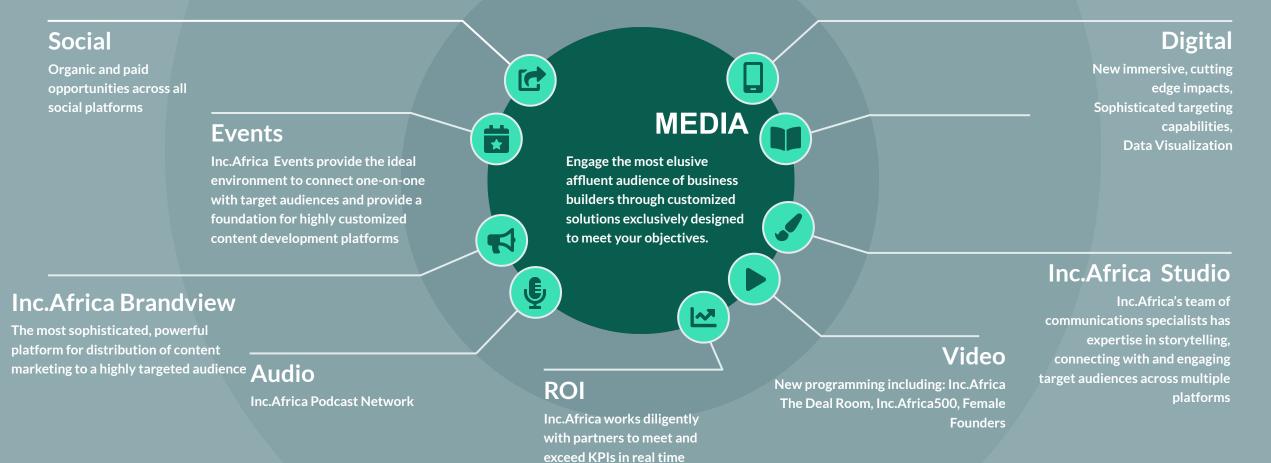


Menu of Capabilities Connection Points

The future of our world is being created by Inc.Africa readers. They are the innovative business leaders of today's fastest-growing companies.

1.5MM

Monthly Brand Footprint



Inc.Africa

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Everything you need to start, run and grow your business.

Contact : Chantelle Jeradi <u>chantelle@incafrica.com</u>

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